

# **The formation of organization flexible development strategy**

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## **Abstract**

Many problems faced by modern Russian organizations, may be reduced to the largest ones, one of them is the ability to respond flexibly and cost-effectively respond to market conditions. The need for a flexible strategy development is primarily associated with ongoing significant changes in terms of macroeconomic indicators, the state regulation systems for market processes, financial market conditions and the associated uncertainty. The purpose of this article is to analyze the possibility of a strategy formation for the flexible development of Russian organizations. During the study performance the statistical methods, the methods of strategic management, economic analysis of organization activity, as well as such scientific methods as analysis and synthesis, the systematic approach to the study of the external and the internal environment, socio-economic phenomena and processes as the set of tools. The study revealed the need for organization management strategy change, the method of organization flexibility evaluation was developed, and the offer of flexible development strategy implementation strategy was substantiated through the development of fractal organizations. The methods of an organization flexibility evaluation and separately formulated conclusions can be used during the development and the implementation of a flexible development strategy for large and small organizations, state agencies and non-governmental organizations.

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## **Keywords**

Crisis management, Development strategy, Flexible management, Fractal organization, The anti-crisis immunity